

Government of Odisha

MSME Department

Office Memorandum

MSME-MISC-MISC-0031-2023/7168/MSME, Dated 06-10-2023

Sub: Implementation Modalities of the new "PM VISHWAKARMA" scheme

(1) "PM VISHWAKARMA", a new Central Sector Scheme, aims to provide holistic end-to-end support to artisans and crafts people (Vishwakarmas) to enable them to move up the value chain in their respective trades and uplift their socio-economic status as well as their quality of life.

(2) Detailed guidelines of the scheme can be seen at <https://pmvishwakarma.gov.in>

(3) As decided by the State Government, MSME Department of Government of Odisha will be the Nodal Department and Director (Industries) will be the Nodal officer for implementation of the scheme in the entire state. At district level, General Manager (District Industries Center) shall be the nodal officer for co-ordination and smooth implementation of the scheme under the guidance and supervision of the District Collector.

(4) (a) As required under the PM-Vishwakarma scheme guidelines, District Implementation Committees (DICs) of the following composition are hereby constituted for each district of the State which shall be responsible for actual roll-out and implementation of the scheme at the field level and will coordinate with State Government and other committees.

1. District Collector – Chairperson
2. Chief Development Officer-Cum- Executive Officer of Zilla Parishad – Member
3. Project Director of District Urban Development Agency – Member
4. General Manager of District Industries Center – Member Convenor
5. Assistant Director/ Deputy Director, Handicraft – Member
6. Lead District Manager (Banks) – Member
7. Three domain Experts or Practitioners to be nominated by the National Screening Committee – Members

(b) Indicative terms of references of the District Implementation Committee are as below:



- i) To ensure that enrolments of the beneficiaries are seamlessly done by the Common Service Centres (CSCs) in the Gram Panchayats and Urban Local Bodies of the district.
- ii) To ensure that verification of the enrolled beneficiaries by Head of Gram Panchayats and Executive Heads of Urban Local Bodies is done in a smooth manner.
- iii) To ensure adequate awareness about the Scheme in all Gram Panchayats and Urban Local Bodies. To put in place a suitable mechanism for the purpose of ensuring that all eligible beneficiaries are on boarded under the Scheme.
- iv) To conduct the Stage II verification of the beneficiaries after Stage I verification from Gram Panchayats and Urban Local Bodies.
- v) To ensure that all registered beneficiaries get access to PM Vishwakarma Certificate and ID Cards.
- vi) To ensure that registered beneficiaries get access to:
 - a. 5 days Basic Skill Training
 - b. Credit Support under the Scheme
 - c. Incentive for Digital Transaction
 - d. Marketing Support
- vii) The District Implementation Committee may adopt suitable mechanism for ensuring that the beneficiaries get seamless access to benefits under the Scheme. The Committee may co-opt two-three leading practitioners or domain experts on honorary basis, with prior approval of the National Steering Committee.
- viii) To ensure coordination with agencies of Ministry of Skill Development and Entrepreneurship (MSDE) for skill training and Tool kit distribution.
- ix) To ensure coordination with Banks and NBFCs, etc. to facilitate credit support for the beneficiaries.
- x) To ensure that all suitable institutional mechanism is put in place so that beneficiaries can avail benefits that they are entitled to.
- xi) Take appropriate action on grievances of beneficiaries related to the Scheme and share feedback.

(5) As further required under the PM-Vishwakarma scheme guidelines, a State Monitoring Committee (SMC) of the following composition is hereby constituted which shall be responsible for the operational implementation and monitoring of the Scheme at the state level.

1. Secretary (MSME Department) - Chairman
2. Secretary (Finance Department) - Member
3. Secretary (SDTE Department) - Member
4. Secretary (HT & H Department)- Member
5. Secretary (PR & DW Department) - Member



6. Secretary (H&UD Department) - Member
7. Secretary (E&IT Department) - Member
8. Director of Industries, Odisha - Member Secretary
9. Director/ Joint Director , MSME- DFO , Cuttack - Member
10. Head of (KVIC), Odisha State Office - Member
11. SLBC, Convenor, Odisha - Member

The State Monitoring Committee (SMC) shall act as a bridge between the National Steering Committee (NSC) and the field level setup and ensure the following.

- i) Co-ordination in roll out of the PM Vishwakarma
- ii) Active participation of stakeholder departments and agencies of the State Governments facilitating implementation of the Scheme
- iii) To facilitate agencies of Ministry of Skill Development and Entrepreneurship (MSDE) in providing Skill Training to the beneficiaries
- iv) To ensure coordination among banks and financial institutions for smooth provisioning of credit support to the beneficiaries
- v) To facilitate IT-ITeS related support in implementing the Scheme
- vi) To create awareness about the Scheme at the Gram Panchayat and Urban Local Body level in the state
- vii) To monitor the Scheme implementation and share suggestions or feedback, if any, with the National Steering Committee

The State Monitoring Committee meeting shall be convened once in every quarter, or as per requirement, to discuss all operational and ground-level implementation matters under the Scheme.

(6) MSME - Development and Facilitation Office, Cuttack which is field office of Development Commissioner (MSME), Ministry of MSME, Government of India and its branch offices located in the State shall work in close coordination with the District Implementation Committees and State Monitoring Committee for smooth implementation of this scheme.

(7) Further instructions will be issued in due course of time.

By Order of the Governor



Principal Secretary to Government 06.X.2023

Memo No 7169

Date 06-10-2023

Copy forwarded to Secretary, Ministry of MSME, Government of India/ Secretary, Ministry of Skill Development and Entrepreneurship, Government of India/ Secretary, Department of Financial Services, Government of India / Additional Secretary and Development Commissioner (MSME), O/O DC (MSME), Ministry of MSME, Government of India/ Joint Director, MSME - DFO, Cuttack/ Head of Khadi & Village Industries Commission (KVIC), Odisha State Office/ SLBC Convenor, Odisha for favour of kind information and necessary action.

R. J. L.
6.10.2023

Additional Secretary to Government

Memo No 7170

Date 06-10-2023

Copy forwarded to Principal Secretary, Finance Department, Government of Odisha/ Principal Secretary, Skill Development & Technical Education, Government of Odisha/ Principal Secretary, Handlooms, Textiles & Handicrafts Department, Government of Odisha/ Principal Secretary, PR&DW Department, Government of Odisha/ Principal Secretary, H&UD Department, Government of Odisha/ Principal Secretary, E&IT Department, Government of Odisha/ OSD to Chief Secretary, Government of Odisha of kind information and necessary action.

R. J. L.
6.10.2023

Additional Secretary to Government

Memo No 7171

Date 06-10-2023

Copy forwarded to all Departments of Government of Odisha/ All HoDs/ All Collectors & District Magistrates/ All Chief Development Officer-Cum-Executive Officer of Zilla Parishad/ All Project Director of District Urban Development Agency/ Director, Handicrafts, Odisha for information and necessary action.

R. J. L.
6.10.2023

Additional Secretary to Government

Memo No 7172

Date 06-10-2023

Copy forwarded to Director of Industries, Odisha/ All GM, (DICs) for information and necessary action.

R. J. L.
6.10.2023

Additional Secretary to Government

Memo No 7173 /MSME dated 06-10-2023

Copy forwarded to All Officers/ All Sections of the Department for information and necessary action.

G&M Section is requested to upload a copy of this office memorandum on the website of the Department.

R. J.
6-10-2023

Additional Secretary to Government